What is the economic impact of a horse park?

Horse sport is growing all across the United States, as are the number of first class competition venues. Many other states and municipalities have begun to understand the economic impact coming from equestrian events; more than half already have horse parks or large equestrian centers.

A horse show/equine event brings non-residents into the area where they spend money on lodging, food and incidentals and other recreational and entertainment activities. The show participants themselves, besides spending money on entry fees and stabling, purchase other goods and services for their horses, including food, other horse supplies, tack, bedding, farrier and veterinary services.

It is a proven fact that sports events of all types have a tremendous, positive economic impact on an area;

* the 2-day Scholastic Rowing Nationals has an estimated economic impact to Saratoga Springs, NY of $2.5 million.
* the three month HITS horse show series in Saugerties, NY has an estimated at 34 million dollar annual economic impact to that region.
* the economic impact of the Kentucky Horse Park on the State of Kentucky is an estimated $251 million annually in tax revenues.

An added benefit of establishing a New York Horse Park is to save a significant amount of land from commercial or residential development, decrease the need for municipal infrastructure and provide a gateway to the expanding trail system in the north east corridor of New York State.

Creating a NEW YORK HORSE PARK in upstate NY will generate another economic engine for New York State. An added benefit of establishing a New York Horse Park is to save a significant amount of land from commercial or residential development, decrease the need for municipal infrastructure and provide a gateway to the expanding trail system in the north east corridor of New York State.

**For additional information see:**

* ["Horse Park Provides Revenue Engine for Conyers, Part 1"](http://www.nyhorsepark.org/images/stories/documents/ga_int%5C%27l_econ_1.pdf) by Aimee A. Jones (*Newtoncitizen*.com, 3/19/10.)
* ["Conyers' Georgia International Horse Park, Part 2"](http://www.nyhorsepark.org/images/stories/documents/ga-int%5C%27l_econ-2.pdf) by Aimee A. Jones *(Newtoncitizen*.com, 3/26/10.)
* ["Horses, Their People Bring a Major Economic Impact"](http://www.nyhorsepark.org/images/stories/documents/ar-horses%2C%20their%20people.pdf) by Dan Sorenson (*Arizona Daily Star*, 3/07/10.)
* ["S.C. Equine Park Reports Strong Economic Impact,"](http://www.nyhorsepark.org/images/stories/documents/s.c.%20ep_economic_impact.pdf) Staff Report (*Columbia Regional Business Report*, 1/07/10.)
* ["Advocates Spur Growth in $2B NC Horse Industry"](http://www.nyhorsepark.org/images/stories/documents/nc%20study%20recom%20horse%20park.pdf) by Sam Boykin (*The Mecklenburg Times,* 12/04/09.)
* ["Aiken Horses Pull in $72 Million a Year"](http://www.nyhorsepark.org/images/stories/documents/aiken%20horses%20pull%20in.pdf) by Stephanie Toone (*Augusta Chronicle*, 1/08/09.)
* ["Multi-Million Dollar Horse Park Approved for Northern Michigan"](http://www.nyhorsepark.org/images/stories/documents/smith-michigan%20hp.pdf) by Jackie Smith (*Enterprise Group of Jackson, Inc.* 10/15/09.)
* ["Aiken Looks at Tourism Options"](http://www.nyhorsepark.org/images/stories/documents/aiken%20looks%20at%20tourism%20options.pdf) by Ben Baugh (*Aiken Standard,* 10/08/09.)
* ["Impact of Horse Shows and Competitions Studied"](http://www.nyhorsepark.org/images/stories/documents/stowe-impact%20of%20horse%20shows.pdf) by Dr. C. Jill Stowe and Kenny Burdine, University of Kentucky, College of Agriculture ([www.TheHorse.com](http://www.thehorse.com/), 7/21/09, Article #14574.)
* ["Equine's Impact: The Multiplier Effect"](http://www.nyhorsepark.org/images/stories/documents/gillespie-equine_impact-khp.pdf) by Joe Gillespie (*Lexington, KY: SmileyPublishing.com,* 7/09/09.)
* ["2009 Economic Development Strategies - Equine Industry"](http://www.nyhorsepark.org/images/stories/documents/nj%20equine%20economic%20strategies.pdf) (*Department of Agriculture, State of New Jersey,* 4/1209.)
* ["New Shows Bring New Revenue"](http://www.nyhorsepark.org/images/stories/documents/new%20shows%20new%20revenue.pdf) (*Lexington, KY: Kentucky Horse Park,* Feb. 2009.)
* ["Big Plans: The Florida Horse Park"](http://www.nyhorsepark.org/images/stories/documents/fhp_big_plans_12-08.pdf) by Jeff Brooks (Special to the *Ocala Business Journal, 12/* 28/08.)
* ["Vermont Summer Festival Helps Local Businesses Boom "](http://www.nyhorsepark.org/images/stories/documents/vt_summer_festival-7-08.pdf) ;by Joshua Walker (*Starting Gate Communications,* 7/23/08.)
* ["Vermont Summer Festival Horse Show Has Huge Economic Impact"](http://www.nyhorsepark.org/images/stories/documents/vermont%20show%208-7-08.pdf) (*Horse Daily*, 7/12/08.)
* ["Updated Study Shows Significant Increase in the Virginia Horse Center's Local and Statewide Economic Impact"](http://www.nyhorsepark.org/images/stories/documents/virginia%20horse%20center2004%20update.pdf) (Virginia Horse Center, 2005)
* ["Light Breed Horses Dominate NY's Equine Industry"](http://www.nyhorsepark.org/images/stories/documents/light_breeds_ny.pdf) (*USDA National Agricultural Statistics Service,* 2005.)

["We're Talking Money, Honey: New Equine Facilities Are Finding Creative Ways to Contribute to the Economy"](http://www.nyhorsepark.org/images/stories/documents/we_are_talking_money.pdf) by Lisa Munniskma (*Equestrian*, June 2004.)